

Knowledge Transfer Webinars for SAP User Groups



First Edition February 2019

Dear SAP User Groups,

Welcome to our Knowledge Transfer Webinars Newsletter for SAP User Groups!

You will find an overview of our upcoming webinars on [K4U \(Knowledge For You\)](#).

Sincerely,

Your Global SAP User Groups Organization.

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Description



Road Maps

Road Map: SAP C/4HANA Overview (Feb 7, 2019)

In this session, hear an overview of what SAP C/4HANA is all about, why it is important, and how it will help transform your customer experience line of business to drive instant value. In addition, you will learn about the main pillars that contribute to SAP C/4HANA, an overview of the road maps, and plans for the future of SAP C/4HANA. [Read more](#)

Road Map: SAP SuccessFactors for Suite-Wide Platform Features (Feb 12, 2019)

Join SAP Product team to hear about planned innovations for our products and solutions related to Platform features like Integrations, Intelligent Services and many more. [Read more](#)

Road Map: SAP SuccessFactors for Strategic HR Products (Feb 13, 2019)

Join SAP Product team to hear about planned innovations for our products and solutions like Recruiting, Onboarding and many more. [Read more](#)

Road Map: SAP SuccessFactors for Core HR and Payrolls (Feb 14, 2019)

Join SAP Product team to hear about planned innovations for our products and solutions related to Employee Centric Core HR / Payroll. [Read more](#)

Road Map: SAP S/4HANA (On-Premise) (Feb 19, 2019)

Join this session to get an overview on how to reimagine your business and run simple in the digital economy with SAP S/4HANA. Get the latest information on new functionality in SAP S/4HANA and learn about SAP's plans going forward and understand where intelligence comes into play. [Read more](#)

Road Map: Finance in SAP S/4HANA Cloud & On-Premise (Feb 26, 2019)

Join us in this webinar to discover the latest innovations on both Finance in SAP S/4HANA Cloud and Finance in SAP S/4HANA On-Premise, in the areas of financial planning & analysis, accounting & financial close, treasury as well as regulatory reporting. [Read more](#)

Road Map: SAP S/4HANA Cloud (Feb 28, 2019)

In this session, we will explore the ability to reimagine your business and run simple in the digital economy with SAP S/4HANA. We will provide you with the product direction of SAP S/4HANA Cloud especially the industry-specific and global investments. [Read more](#)

SAP Leonardo Demo Series

Demo Session: Automating Finance with SAP Leonardo Machine Learning (Feb 12, 2019)

The SAP Leonardo Machine Learning portfolio entails a plethora of business, and more particularly finance capabilities. Join this webinar session to experience these machine learning capabilities live with various Machine Learning Use Cases for Finance, including Cash Application and Goods Receipt Invoice Receipt Reconciliation. The session will also cover more specific robotic process automation use cases for finance

[Read more](#)

Demo Session: How to Build Your Own Chatbot with SAP Leonardo Conversational AI (March 12, 2019)

In this live demo session, you will not only discover how chatbots can enhance customer experience by interacting with your customers directly, but you will more importantly learn how to build your own chatbot. The demo will showcase a chatbot setup in its entirety and the different capabilities you can add. [Read more](#)



SAP Customer Center of Expertise

SAP Customer Center of Expertise Program Overview (March 5, 2019, 10am and 5pm CET)

Starting with a Primary Customer COE Certification, customers establish the foundation for their Customer COEs to then continuously prove their maturity and become certified Advanced Customer COEs that facilitate support and drive innovation in their organizations.

Please join at your convenience: [10am CET session](#) or [5pm CET session](#).



SAP S/4HANA

The New SAP Model Company – what’s in for SAP User Groups? (Feb 19, 2019)

Dr. Andreas Elting, Service Portfolio Manager at SAP, will position the New SAP Model Company (MC) approach and outline SAP’s Model Company strategy for 2019. He will also go into the details of SAP’s offerings around the MC Service. Finally, he will present the current status of discussion with the various SAP User Groups and the way forward. [Read more](#)

SAP’S New Digital Access Model (March 6, 2019)

In 2018, SAP introduced a new outcome based ERP pricing model for the digital age. In this webinar you will get insights about the idea, the implemented model, technical prerequisites, and what scenarios are covered by Digital Access. Find out more about the metric, the measurability, and how customers benefit from the new regulations. [Read more](#)

SAP S/4HANA On-Premise vs. SAP S/4HANA Cloud Licensing (March 13, 2019)

This webinar you will get an end-to-end overview about the SAP S/4HANA license model. You will get insights about the differences between the SAP S/4HANA Licensing Models, On-Premise and Cloud, we will show you where to find further information and you will learn how to do the commercial move from ERP towards S/4HANA. [Read more](#)



SAP C/4HANA

Strategy Session: SAP Marketing Cloud and SAP Service Cloud (Feb 26, 2019)

Part 1: SAP Marketing Cloud

Join Nicholas Cumins, General Manager of SAP's Marketing Cloud, to understand the changing role of Marketing in the Me2B era and discover how SAP Marketing Cloud brings together, and intelligently manages, data from across the enterprise to help marketing departments become a trusted source of business by developing deep customer insight, delivering personalized experiences aligned to preference and consent, and continually optimizing the impact and return on marketing activities.

Part 2: SAP Service Cloud

SAP Service Cloud provides you with the tools and insights you need to deliver on your promise to your customers and make every engagement effortless. The SAP Service Cloud solution has what you need to understand the voice of your customer and derive meaningful insight at every touchpoint. [Read more](#)