

Dear SAP User Group Members



Invitation for Member of SAP User Group to join our next event

“SAP C/4HANA Hands-on Workshop”

Organized by Hong Kong SAP User Group (SUGHK Member ONLY)

Date:	14 th June, 2019 (Friday)	Time:	13:00 to 17:30 PM
Audience:	Business & IT executives & experts		
Venue:	35/F, Tower Two, Times Square, 1 Matheson Street, Causeway Bay, HK		
Location Map:	Google Map		

Time	Topic
13:00 - 13:30	Registration
13:30 - 14:30	Discover SAP’s Customer Experience solution with SAP C/4HANA <ul style="list-style-type: none">- Discover how SAP helps to deliver a trusted and connected customer experience using SAP’s C/4HANA foundation which is a suite of five cloud solutions (Commerce Cloud, Marketing Cloud, Sales Cloud, Service Cloud and Customer Data Cloud), to help your business innovate, integrate, and be agile- You will also learn about the key value of SAP C/4HANA and SAP S/4HANA which bring together the demand chain and supply chain management in the end-to-end customer journey
14:30 - 15:30	Transforming Customer Experience with SAP C/4HANA <ul style="list-style-type: none">- Understand market trends about Customer Experience- Learn how to win in the experience economy with SAP C/4HANA by delivering a trusted and connected customer experience- Understand the value behind, with some reference customer sharing
15:30 - 16:00	Break
16:00 – 17:15	Solution Demonstration with SAP C/4HANA <p>During this interactive session you will see demos and customer examples:</p> <ul style="list-style-type: none">- Sales Performance Management (Lead-to-cash scenario)- Automated Marketing Campaign Management- Multi-channel Customer Service Management- CRM Data Analytic <p>You will also learn about the latest innovations and capabilities in SAP C/4HANA.</p>
17:15 – 17:30	Closing



[Experience it now. Register Now.](#)

We look forward to seeing you and your team.

Yours sincerely

SAP User Group (Hong Kong)

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