Knowledge Transfer Webinars for SAP User Groups
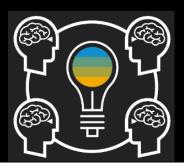
Dear User Groups,

Welcome to our Knowledge Transfer Webinars Newsletter for SAP User Groups!

You will find an overview of our upcoming webinars on **K4U (Knowledge For You).**

Sincerely,

Your Global SAP User Groups Organization.

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Description

▶ **Integration within the Intelligent Enterprise**

Total Workforce Management in the Intelligent Enterprise (July 23, 2019)

Join this webinar to learn how you can achieve total workforce management by connecting functional areas into seamless business processes, gain insight into all resources and provide all workers with experiences that keep them engaged. **Read more**

SAP S/4HANA

Part 3: Transition to SAP S/4HANA – SAP's Service Offerings (July 17, 2019)

In this webinar, SAP experts will outline the connection between the Transition Road Map and SAP's service offerings that facilitate the move to SAP S/4HANA. Particular attention will be given to the offerings for SAP Standard Support, SAP Enterprise Support, SAP Value Assurance, as well as SAP New MaxAttention. **Read more**

Part 4: Transition Road Maps: Upgrade of Embedded Products to SAP S/4HANA (July 24, 2019)

In this session, you will learn how to tackle embedded products after your move to SAP S/4HANA. **Read more**

SAP C/4HANA

SAP Marketing Cloud: Bentley Systems Best Practices in Driving Demand Generation with SAP Marketing Cloud (July 16, 2019)

Marketing to B2B buyers throughout the customer journey is increasingly challenging given the changing customer behaviors and higher expectations. Join this webinar to hear from Bentley Systems on their best practices on connecting and engaging with their customers with insights and relevance. Hear how they are using SAP Marketing Cloud to gain deeper insights into accounts, generate and nurture high quality leads, and closely collaborate with sales to drive demand. **Read more**

SAP Commerce Cloud: Outbound Sync (July 18, 2019)

Discover how to publish data out of SAP Commerce without writing a single line of code. Join us on an end-to-end journey to discover how to easily publish data to any target destination. In this session you will get a high level overview of Integration Objects and how they are used in SAP Commerce data publication scenarios. **Read more**

SAP Marketing Cloud: What's New Series for 1908 (July 25, 2019)

Join this webinar and learn about the latest developments in SAP Marketing Cloud 1908. Get first-hand insights on new features and functions. **Read more**

SAP Sales and Service 1908 Release Overview – three sessions (August 6, 2019)

Get an insightful view of new features and functions in SAP Sales & Service Cloud, focussing on Cloud for Customer - now available in the August 2019 (1908) Release. Hear directly from our product management team about what's new in Sales, Service, and Platform. Please note that this webinar consists of three sessions, in which the topics Platform & Integration, Sales and Service are discussed separately. **Read more**

SAP Customer Center of Expertise

Globalization Services – End-to-End Legal Reporting Compliance for Organization (July 18, 2019)

This session will showcase how SAP envisions to transform end-to-end legal reporting compliance for organizations with a global presence via it's next-Generation legal reporting platform ACR (Advanced Compliance Reporting).
Read more

SAP Analytics Cloud

SAP Analytics Cloud: Data Preparation & Integration (July 16, 2019)

SAP Analytics Cloud offers various tools and workflows to connect, cleanse and explore data for business users. Get the latest updates on new feature capabilities for data preparation as well as an outlook at the roadmap. **Read more**

Expand And Extend Your Investments With SAP Analytics Hybrid Strategy (July 25, 2019)

While we continue to have a roadmap for our mature on premise solutions, our investments are now mainly on our SaaS offer, SAP Analytics Cloud.

During this webinar, we will detail the different hybrid scenarios enabled by our product portfolio, the upcoming investment areas, the different deployment options and some pricing updates. **Read more**

Road Maps

SAP Manufacturing Suite (July 16, 2019)

SAP Manufacturing Suite tracks and documents the transformation of raw materials through to finished goods providing the right information to enable everyone involved to formulate better decisions. It works in real time to enable the control of multiple elements of the production process and provide feedback to the enterprise systems. This product contains SAP Manufacturing Execution, SAP Manufacturing Integration and Intelligence, SAP Plant Connectivity. **Read more**

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SAPUI5 Road Map (July 24, 2019)

SAPUI5 is a JavaScript framework specialized to develop enterprise-ready Web apps and deliver an exceptional user experience for SAP Fiori apps. It combines new qualities (openness, high innovation, and speed) with established SAP strengths (enterprise readiness and standard support). SAPUI5 has been modernized and opened up to integrate with other UI technologies. This session shows how SAPUI5 is evolving, what's been achieved, and what is coming. **Read more**

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SAP Business Planning and Consolidation (July 31, 2019)

SAP Business Planning and Consolidation (BPC) enables organizations to better strategize and plan, analyze and optimize, and close and disclose results, to increase revenue and profitability. During this webinar you will learn about the coming innovations to SAP BPC and how it can help you make better decisions and run more efficiently. **Read more**

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SAP Cloud ALM (August 06, 2019)

SAP Cloud ALM is an Application Lifecycle Management (ALM) offering of SAP for customers that use predominantly cloud solutions from SAP and do not want to deploy an own ALM platform on premise for managing them. Take a look into the planned future of SAP Cloud ALM to discover its full support for SAP S/4HANA and the Intelligent Enterprise. **Read more**

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SAP Road Map for Chemicals (August 7, 2019)

This webinar introduces SAP´s new approach for value based roadmaps. It discusses the industry trends and what SAP´s answer is in response to them. Moreover you get an overview on the SAP product portfolio for the chemical industry and its strategic direction with main areas of investments. **Read more**

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Other Languages

Globalization: Globalization Services – Spanish Version (July 18, 2019)

En esta sesión presentaremos una visión general de SAP Document Compliance y los desarrollos actuales incluyendo:

- Cuales son los requerimientos legales cubiertos actualmente
- Para que (futuros) requerimientos está planeada esta plataforma
- Detalle de los componentes técnicos (prerrequisitos) necesarios
- Información sobre compatibilidad con S/4HANA
- Descripción básica del modelo de licenciamiento

Read more

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IFG for Integration: Überblick über SAP Cloud Platform API Management sowie SAP API Business Hub – German Version (July 25, 2019)

Dieser Vortrag gibt einen Überblick über die wichtigsten Funktionen und Einsatzszenarien von SAP Cloud Platform API Management sowie dem SAP API Business Hub. Neben dem Überblick werden auch die wichtigsten Neuerungen vorgestellt sowie eine kurze Demo gezeigt. (DSAG Login needed) **Read more**

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IFG for Integration: A2A und B2B Prozessintegration mit dem Integration Advisor – German Version (July 31, 2019)

Dieser Vortrag gibt einen Überblick wie Integration mit dem Integration Content Advisor durch dessen innovative Konzepte einfacher und schneller werden. Der ICA kombiniert dazu künstliche Intelligenz mit dem Wissen von vielen Teilnehmern. Zur Abrundung wird der ICA in einer Demo präsentiert und einen Einblick in die Weiterentwicklung gegeben. (DSAG Login needed) **Read more**

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Lo que todo cliente de SAP ERP HCM necesita saber – Spanish Version (July 31, 2019)

Hablamos de los puntos siguientes:

1. Estrategia de Inversión de SAP
2. Evolución de Arquitectura de SAP ERP
3. Estrategia de Producto SAP SuccessFactors
4. Estrategia de migración a la nube
5. Beneficios de migrar SAP ERP HCM a SAP SuccessFactors.

Read more

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