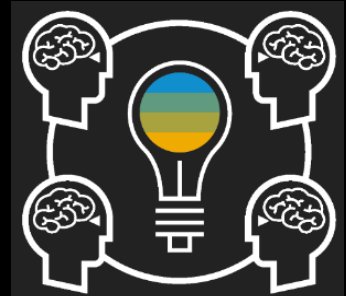


# Knowledge Transfer Webinars for SAP User Groups



**Second Edition October 2019**

**Dear User Groups,**

Welcome to our Knowledge Transfer Webinars Newsletter for SAP User Groups!

You will find an overview of our upcoming webinars on [K4U \(Knowledge For You\)](#).

**Sincerely,**

**Your Global SAP User Groups Organization.**

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### **Experience Management**

**Qualtrics Overview and Demonstration (October 22, 2019)**

Discover how Qualtrics can help your business close the experience gap and deliver results. The Qualtrics Experience Management Platform makes it easy to collect, understand and take action on experience (X) data. But how is the experience (X) data collected? How do I analyze the results? What if a customer has a bad experience? Together with SAP User Groups, we set up this session to provide clarity. [Read more](#)

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### **SAP's Next-Generation Benchmarking Tool (November 05, 2019)**

As organizations embark on their digital transformation journey, they are often faced with questions like “How do we start?” and “Which process areas do we prioritize?”. SAP's Next Generation Benchmarking helps you answer these questions and more! [Read more](#)

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### **Redefining Customer Experience With SAP C/4HANA & Qualtrics: X+O Product Map (November 26, 2019)**

In this session we will hear about SAP C/4HANA and Qualtrics and how Customer Experience will be influenced by this. Learn more about the current roadmap and integration plans across our product portfolio.

Benefit from our interactive Platform for knowledge sharing and bring your questions for an active Q&A part.

[Read more](#)

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## **SAP S/4HANA**

### **Software Update Manager (SUM): The Tool for System Conversation to SAP S/4HANA (November 13, 2019)**

The Software Update Manager (SUM) is the tool for the technical conversion of the scenario System Conversion to SAP S/4HANA. In this session, we provide the context how the SUM is used, which dependencies exist to other conversion tools, and which tasks the SUM is executing. [Read more](#)

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## **SAP C/4HANA**

### **SAP Marketing Cloud: What's New Series for 1908, 1911 (October 24, 2019)**

Join us and learn about the latest developments in SAP Marketing Cloud 1908. Get first-hand insights on new features and functions. [Read more](#)

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## **SAP Customer Center of Expertise**

### **Use Expert Chat to Solve Your Technical Problems (November 18, 2019)**

Discover the SAP Next-Generation Support real-time channel Expert Chat and how it can help you implement and operate your SAP solutions, in any deployment model.

Expert Chat is a live chat service best suited for new medium or high priority issues. It instantly connects you to SAP technical support experts. Real-time interaction with screen sharing creates a faster and more direct route to issue resolution, which improves customer satisfaction while reducing project and operational costs. It's available for all support levels and almost all solutions – at no additional cost. [Read more](#)

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## **Industries in the Intelligent Enterprise**

### **Intelligent Enterprise for Automotive Industry (October 24, 2019)**

This webinar takes a deep dive into the trends shaping the Automotive industry over the next five years and the path to innovation. We will propose a set of strategic priorities that will drive transformation and show the tools that will make it possible. The key takeaways comprise the key capabilities of the “Intelligent” Enterprises for Automotive, a deep dive into automotive trends over the next five years and SAP’s newly designed road map for Automotive. [Read more](#)

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### **Intelligent Enterprise for Industrial Machinery & Components (October 30, 2019)**

Industrial Machinery & Components (IM&C) companies have started the transformation becoming intelligent enterprises. Digitalization of products, processes and services are the key industry drivers. Industrial Machinery & Components companies are in the middle of this transformation. In this webinar you gain insights how SAP enables intelligent IM&C companies. Key takeaways include the industry trends shaping the IM&C industry, the key strategic priorities and required capabilities as well as the value of an intelligent enterprise based on customer examples. In addition, you will learn more about SAP’s intelligent enterprise platform and its product roadmap. [Read more](#)

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### **Intelligent Enterprise for Chemicals Industry Roadmap (November 12, 2019)**

As industry after industry re-examines its partners and processes in an often-painful search for efficiency, chemical businesses are feeling increasing cost and margin pressure. Still, the companies that can adapt new models and automate their processes have an unprecedented opportunity to have an outsized positive impact.

This webinar takes a deep dive into the trends shaping the chemical industry over the next five years and the path to innovation. We will propose a set of priorities that will drive transformation and show the tools that will make it possible. [Read more](#)

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### **Intelligent Enterprise Professional Services Industry Roadmap (November 21, 2019)**

Understand the key trends impacting the Professionals Services industry and how the latest SAP innovations and Intelligent Enterprise can transform business models and end-to-end industry processes and accelerate digital transformation. Gain insight into the Professional Services innovation roadmap and guidance on how to start planning your transformation journey. We will also show an easy way to find innovations that fit to your landscape to gain quick improvements. [Read more](#)

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## **Integration**

### **Discover SAP's Integration Solution Advisory Methodology (ISA-M) (October 23, 2019)**

With cloud, mobile, and Internet of Things scenarios added to system landscapes, the scope of integration constantly increases. This session presents the Integration Solution Advisory Methodology (ISA-M) that helps enterprise and integration architects to shape their integration strategy. This webinar gives an overview on ISA-M including use cases on how ISA-M can be applied by enterprise architects in their organizations. In addition, we also give an overview on the CIO Guides for integration that provide related SAP technology recommendations. [Read more](#)

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### **What is SAP Cloud Platform Master Data Services? (October 24, 2019)**

Discover how SAP Cloud Platform Master Data Services would enable data management processes for diverse master data domains including application-agnostic and application-specific data in intelligent enterprise suite. [Read more](#)

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### **Intelligent Business Process Management (October 29, 2019)**

This webinar will give participants an overview on Intelligent Business Process Management with SAP Cloud Platform and will furthermore cover services like Workflow, Business Rules and Process Visibility in SAP Cloud Platform.

The use of Conversational UX, process intelligence, experience management, intelligent automation will also be addressed. [Read more](#)

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### **SAP Cloud Platform Integration Suite (October 30, 2019 PM & AM)**

SAP Cloud Platform Integration Suite is SAP's strategic integration platform. It helps simplify integration by connecting people, processes, data, and devices worldwide while supporting a wide variety of integration approaches. You can take advantage of our out-of-the-box integration features for SAP integrations or use the Integration Suite to accelerate end-to-end integration scenarios across heterogeneous and hybrid landscapes. In this session we will provide an update on the key capabilities and latest enhancements for all services under SAP Cloud Platform Integration Suite. [Read more](#) (PM) [Read more](#) (AM)

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### **Discover Data Integration Aspects of the SAP Data Hub (November 07, 2019)**

In this webinar, you will get an overview of the SAP Data Hub and its capabilities. Moreover, you will have the opportunity to discover how it enables various data integration options. [Read more](#)

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### **What is SAP Leonardo IoT and How Does it Integrate? (November 14, 2019)**

Discover how SAP Leonardo brings intelligence to the enterprise by offering multiple parts to innovation, accompanied by a comprehensive set of industry-specific business services and IoT capabilities. [Read more](#)

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### **Analytics Integration – Embedded SAP Analytics Cloud (November 28, 2019)**

SAP Analytics Cloud is one simple cloud solution for all analytics and beyond: From standard Business Intelligence tasks to Planning and Simulation, from Smart Assists to Application Building; SAP Analytics Cloud offers end-to-end solutions as Software as a Service with lots of pre-defined content. Use it either stand alone or experience the user-friendly User Interfaces embedded seamlessly into applications like SAP S/4HANA Cloud or SAP SuccessFactors, offering analytics where it needs to be: At your fingertip! [Read more](#)

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## **IFG for SAP Financials**

### **Advanced Financial Closing with SAP S/4HANA (November 18, 2019)**

Join this session to see how innovations in SAP S/4HANA can help improve your entity closing processes – improving execution times without sacrificing control and compliance. This session will cover the entity close, as well as the SAP automation capabilities that can be triggered by the advanced financial closing capabilities, which help our customers move towards their goal of the continuous close. [Read more](#)

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## **Road Maps**

### **SAP Integrated Business Planning (October 31, 2019)**

Find out how supply chain planning software from SAP and the SAP Integrated Business Planning solution enable you to run your business better. Learn about the newest innovations and road map for SAP Integrated Business Planning, covering sales and operations planning; demand, supply, and response planning, and more. [Read more](#)

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