

Newsflash for **SAP User Groups**

September, 2020

Dear User Group Members,

We hope you are enjoying your Summer!

In the spirit of keeping you up-to-date about customer programs and SAP user group offerings, we're sending you our September Newsletter. Please see below the latest news, and how they impact SAP customers and SAP user groups.

In our upcoming virtual learning offerings for SAP customers and SAP user groups you can expand your knowledge about SAP's strategy, products, services and support.

In case you haven't yet subscribed to the Newsletter, there is a subscribe link at the bottom of this email. And as always, please feel free to share with other members and peers where you see fit.

Enjoy reading!

Stay safe and stay connected!

Your SAP Global User Groups Organization

HOT TOPIC



[How Leading-Edge Businesses Respond to COVID-19](#)

KNOWLEDGE TRANSFER FOR SAP USER GROUPS



Our Offerings

We are keeping our promise to work hard on continuously improving and extending our [virtual knowledge transfer offerings](#) by adding new content.

We know you are busy, so we want to make it as easy as possible for you to find your subject matter of interest: We grouped everything by topic and language.

The most popular part of our offerings continue to be the live webcasts – interactive sessions, connecting you directly with SAP specialists, who can give you insights and directly answer your questions. Here the direct link to our upcoming live webcasts:

[LIVE WEBCASTS](#)

Also, check out additional [SAP virtual offerings](#) – not necessarily linked to the user groups, but tailored for all interested customers and users.

SAP USER GROUP SPECIFIC OFFERINGS

This section provides you with offerings SAP has created based on feedback and requests from SAP user groups, as well as offerings that SAP user groups want to share with their peer communities around the world.



How Data and Technology Can Drive a Bigger, Better, Faster Economic Recovery - Panel Discussion with Public Sector Representatives

Getting countries back on track and to achieve economic recovery is on the top of the mind of every government institution, all companies and its people. Gain a glimpse of what happened behind the scenes in government agencies, what were they suddenly faced with, what changed for them and how did they react.

Join this discussion, talk with the panelists and learn what is happening in various countries.

Panelists:

- Gunn Elisabeth Løland Lending, Norway
- Stefan Gasslitter, Germany
- Heinrich Pfriemer, SAP SE

Moderator:

Hein Keijzer, Industry Value Engineer, SAP NL

[Register here](#)



SAP Data and Analytics Virtual Forum: Data to Outcome

Unlock the Full Potential of Your Data and Business by participating in the SAP DATA and Analytics Virtual Forum: Data to Outcome. This two-day conference brings together thought leaders, business professionals and industry experts as we discuss how to power data-driven enterprises. Learn how to drive stronger insights, intelligence, and impact for your organization. Engage with keynote speakers (e.g. **Guy Kawasaki**, **Michele Pelino**, **Gerrit Kazmaier**) in live Q&As, interactive guided demos, virtual 1:1 consulting sessions, and more!

[Register here](#)



Apply Integration Advisor to Adapt Processes of the Intelligent Suite

Try this Hands-On Virtual Learning Lab session! **Discover the SAP Cloud Platform Integration Advisor service**, the intelligent content management system from SAP that helps customers quickly adapt and extend integration scenarios. Join this session to learn how you can quickly customize message and mapping definitions tailored to your business context with the help of embedded machine learning capabilities. Extend the source-to-pay process to cover custom integration requirements leveraging open APIs of SAP S/4HANA and B2B standards.

Presenter: Marco Ertel, SAP Product Manager, SAP SE

[Register here](#)



ASUG Best Practices: SAP for Industries September 21-25

Whether you are adjusting to new industry norms, navigating economic impacts on your business and workforce, or accelerating technical and digital transformations, ASUG Best Practices: SAP for Industries will equip you with the tools you need to succeed now and as we move into 2021.

ASUG Best Practices: SAP for Industries will feature key insights from industry thought leaders, SAP experts, and your peers. Uncover solutions to common pain points and day-to-day challenges, and learn how you can maximize on new trends and innovative

thinking. The virtual experience will showcase customer success stories, demos, panel discussions, global industry perspectives, and live opportunities to connect.

[Register here](#)

SAP S/4HANA



SAP S/4HANA Cloud 2008 Release

Discover the highlights of the SAP S/4HANA Cloud 2008 Release (August 2020). Whilst companies and employees have been challenged to perform the largest global work-from-home exercise to date, we at SAP help to ensure businesses run smoothly. Whatever the circumstances are, Cloud business plays a crucial role.

In the post of **Sven Denecken**, SVP, SAP S/4HANA Product Success, Co-Innovation & Content, SAP SE, you can get a first glimpse of features which are some of the key innovations this quarter.

[Read more](#)

CUSTOMER ENGAGEMENT



Start of Pilot of the All-New Pathfinder 2.0 - a Service of the Customer Engagement Platform

Whether you are running on SAP ERP or whether you have already moved on the SAP S/4HANA digital core, discover how SAP can help you to optimize and innovate your current system.

The new Pathfinder 2.0 is a service that helps you leverage the full potential of your solutions and support. This customer-specific interactive report available for all customers on SAP maintenance helps to bridge conversations between IT and line-of-business (LoB) decision makers, by providing fact-based insights and tailored recommendations on the benefits of upgrading from older SAP S/4HANA releases. It moreover helps you best use SAP Enterprise Support to respond to COVID-19, and optimizes business and IT operations. Learn more in the [corresponding webcast](#).

[Read more](#)



Unleash SAP Innovation by Discovering the SAP Road Map Explorer

Acting as a personal guide, the SAP Road Map Explorer tool helps SAP customers build road maps and navigate through SAP's product innovations in a simple way - providing road maps that are interactive, customizable, constantly updated and available, complemented by an easy to consume user interface. This interactive tool provides valuable insights in product innovations across SAP's major products and it can cater to individual needs, empowering customers and partners to make informed decisions about their SAP road map. Read the [blog](#) and participate in the [related webcast](#) to discover the possibilities the SAP Road Map Explorer offers.

[Read more](#)

SAP SUPPORT – VALUE FOR YOUR BUSINESS



Global Customer COE and Support Info Day on September 16 – Virtual Event

Stay Ahead of The Pack with the exclusive transformation insights from SAP and Customers.

This virtual event explores how the latest SAP technologies and services can accelerate your digital transformation and secure the continuous success of your business. Get special first-hand insights from SAP Experts and Customers and choose the best approach to stay ahead of the pack:

- Listen to **SAP strategy keynote** including outlook 2021, initiatives & news
- Learn about **SAP S/4HANA Movement**, how to build your case towards SAP S/4HANA and the new SAP Enterprise Support Guides Program
- Stay on track in the **SAP ALM Roadmap**
- Get familiar with **SAP's Integration Strategy**
- **Learn from customers about their experiences** with SAP S/4HANA Upgrade (Döhler GmbH) and Focused Insights for SAP Solution Manager (Miele & Cie. KG)
- See what's new in **Customer Center of Expertise Program**

Participation is free of charge for all SAP customers. Join us for selected presentations or stay for the whole event. You will receive a detailed agenda upon registration. Looking forward to welcoming you in the event.

[Register here](#)



SAP ALM Summit Canada 2020 – September 21-24

Throughout a digital transformation journey, it can be easy to lose track of your application lifecycle. However, its management is still a critical part of revolutionizing your business suite. As you progress further with SAP S/4HANA, we want to make sure you have the right capabilities to support the management of application lifecycles.

Join us for a four-day virtual event from **Monday to Thursday, September 21st to September 24th, 2020**, in a summit that will focus on **SAP Solution Manager ALM (Application Lifecycle Management) tools and methodologies**, and how customers and partners can leverage these throughout their SAP S/4HANA journey.

[Register here](#)



More Personalized Unified Support Experience and Simplified Problem Categorization

Engaging with SAP's support has never been so easy and fast. SAP's improved incident creation and incident management applications in the SAP ONE Support Launchpad provide you now with a simplified and intuitive design with optimized features. When struggling to find the correct component, customers can now explore [simplified categorization using 'Product Functions'](#) for an easier alternative to components, to get your incident to the correct SAP expert faster. SAP's unified support experience helps customers to create incidents in an easier, intuitive, fast and personalized way.

[Read more](#) | [Webcast Offering](#)



Enterprise Support Academy

Check out the upcoming scheduled offerings and new webcast replays. We have sessions available in many languages, that you can discover by selecting your region below.

[APJ](#) [EMEA](#) [Latin America](#) [North America](#)